

Social Studies 8
Take Home Poster Assignment
World War I Propaganda
Poster Assignment Rubric

	Exceeds Expectations	Meets Expectations	Somewhat Meets Expectations	Does Not Meet Expectations	8
Points Earned	4	3	2	1 or 0	SCORE
Colours and Patterns	Bright and Enhances Readability	Colourful and supports Readability	Provides average Readability	Detracts from readability	
Layout/Graphics	Creatively enhances information and draws attention	Balanced, uncluttered and enhances text	Somewhat balanced appearance complements text	Not balanced, cluttered and does not enhance text	
Historical Accuracy	Exceptional use of historically accurate images / ideas	Good use of historically accurate images / ideas. Few errors	Fair use of historically accurate images / ideas. Some errors	Product is not historically accurate. Many errors.	
Use of Text	Appropriate and skillful use of text. Adds to overall quality with catchy slogan. Uses 10-15 words or less.	Appropriate and purposeful use of text. Uses 15-20 words	Appropriate use of text, but does not add to overall quality. Uses more than 20 words.	Use of text inappropriate and lacks purpose; Uses more than 20 words.	
Effort / Perseverance	Poster continued until as complete as possible. Effort far beyond that required. Shows pride in work.	Worked hard and completed the poster, but with more time and effort it would have been outstanding	Finished poster but could have been improved with more effort. Good interpretation but lacking finish	Completed with minimum effort or not finished	
TOTAL (Out of 20)					